TV Contract Print CBS TELEVISION WFOR-TV

### **Report Parameters:**

**BILLING SUMMARY: YES** 

MAKEGOODS: YES

SORT BY: By Order Number





#### **AGREEMENT MADE BETWEEN**

### WFOR-TV

WFOR-TV

1161-70006-1 **DATE PRINTED** 

**CONTRACT NO. REV.** 

10/12/16

8900 N. W. 18TH TERRACE, . MIAMI FL 33172

AND PAGE 177071 AGENCY (OR SERVICE) ACTING AS AGENT FOR 386330 ADVERTISER (OR AGENCY AND ADVERTISER) **Cancellation Notice** NAME DUDLEY MEDIA FDP- 3 PACK RODRIGUEZ/SMITH/BUESING Required 919 Catharine St 214 S Bronough St AND Announcement 28 days **ADDRESS** Philadelphia PA 19147-2740 Tallahassee FL 32301-1705 prior notice

USA

PRODUCT CODE

1300

NO. WEEKS:

CONTACT

PRODUCTFDP-3PACK RODRIGUEZ/SMITH/BUESING

LOCAL AGENCY EST. NO. Sean Dorsey SALESPERSON OCT16

USA

NATIONAL SALESPERSON BROADCAST SCHEDULE STARTING 10/13/16 AND ENDING 10/17/16

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

2) CBS reserves the right to refuse payments in select formats based on business circumstances.

1) CBS reserves the right to assess a fee for late payments.

NONDIS	RIMINATION POLICY: GBSTelevision Statioms Apple its Station			s do not discri	ninate in advertising contract	ts on the basis of race or ethnicity, and will no	a <del>ccep</del> tany	advertising which	is intended to	
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
10/12/10	S-AG-NEW ORDER									
1	111	2	05:00A	05:30A	30s	10/13/16-10/14/16		3	270.00	810.00
CDR		1				10/17/16-10/17/16				
2	111	2		06:30A	30S	10/13/16-10/14/16 10/17/16-10/17/16		3	540.00	1620.00
CDR 3	111	2	07:00A	08:00A	30S	10/13/16-10/14/16		3	585.00	1755.00
CDR		1				10/17/16-10/17/16				
4 CDR	10011	2 1		12:30P		10/13/16-10/14/16 10/17/16-10/17/16	NOON NEWS	3	630.00	1890.00
5	111	2	l	05:30P	30S	10/13/16-10/14/16 10/17/16-10/17/16		3	1350.00	4050.00
CDR 6	111	2	06:00P	06:30P	30s	10/13/16-10/14/16		3	1500.00	4500.00
CDR		1				10/17/16-10/17/16				
7 CDR	10011	2 1		07:30P		10/13/16-10/14/16 10/17/16-10/17/16	ENTERTAINMENT TONIGHT	3	1500.00	4500.00
- 11										

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.





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## WFOR-TV

8900 N. W. 18TH TERRACE, . MIAMI FL 33172

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2

**Cancellation Notice** 

Announcement 28 days

10/12/16

PAGE

Required

prior notice

AND

ADVERTISER (OR AGENCY AND ADVERTISER)

FDP- 3 PACK RODRIGUEZ/SMITH/BUESING

214 S Bronough St

NO. WEEKS:

Tallahassee FL 32301-1705

USA

PRODUCTFDP-3PACK RODRIGUEZ/SMITH/BUESING

LOCAL AGENCY EST. NO. PRODUCT CODE Sean Dorsey 1300 SALESPERSON OCT16

PA 19147-2740

AGENCY (OR SERVICE) ACTING AS AGENT FOR 386330

DUDLEY MEDIA

Philadelphia

USA

919 Catharine St

NATIONAL SALESPERSON

177071

NAME

AND

**ADDRESS** 

CONTACT

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BROADCAST SCHEDULE STARTING 10/13/16 AND ENDING 10/17/16

NONDIS	CRIMINATION POLICY:	GBSTel	த்த Television Statioms And its Station		s do not discriminate in advertising contrac		ts on the basis of race or ethnicity, and will no	a <del>ççep</del> tany	advertising which	is intended to
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
8 CDR	M,Th-F,Su Sa	3	11:00P 11:00P	11:35P 11:35P		10/13/16-10/16/16 10/17/16-10/17/16	LATE NEWS	4	1440.00	5760.00
9 CDR	M,Th-F	3 1	11:35P	12:37A		10/13/16-10/14/16 10/17/16-10/17/16	LATE SHOW WITH STEPHEN	4	540.00	2160.00
10 CDR	Sa	1	05:58A	07:00A	30S	10/15/16-10/15/16	CBS4 SAT MORN NEWS (6-7A)	1	225.00	225.00
11 CDR	Sa	1	07:00A	09:00A	30s	10/15/16-10/15/16	CBS SATURDAY EARLY SHOW	1	270.00	270.00
12 CDR	Su Su	1	08:00A 06:57A	08:30A 08:00A	30S	10/16/16-10/16/16	CBS4 NEWS (SUN 7AM)	1	225.00	225.00
13 CDR	Su	2	08:30A	09:00A	30S	10/16/16-10/16/16	FACING SOUTH FLORIDA	2	360.00	720.00
14 CDR	Su	1	08:58A	10:30A	30S	10/16/16-10/16/16	CBS SUNDAY MORNING	1	1800.00	1800.00
15 CDR	Su	1	10:30A	11:30A	30s	10/16/16-10/16/16	FACE THE NATION	1	2700.00	2700.00
16 CDR	F,Su	1	04:30A	04:56A	30s	10/14/16-10/16/16		1	100.00	100.00
							Total Contract:	37		33085.00

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**Cancellation Notice** 

Announcement 28 days

10/12/16

Required

prior notice

AND PAGE

AGENCY (OR SERVICE) ACTING AS AGENT FOR 386330 ADVERTISER (OR AGENCY AND ADVERTISER)

NO. WEEKS:

DUDLEY MEDIA FDP- 3 PACK RODRIGUEZ/SMITH/BUESING

USA

919 Catharine St 214 S Bronough St

**ADDRESS** Philadelphia PA 19147-2740 Tallahassee FL 32301-1705

CONTACT PRODUCTFDP-3PACK RODRIGUEZ/SMITH/BUESING

AGENCY EST. NO. LOCAL PRODUCT CODE Sean Dorsey 1300

SALESPERSON OCT16

NATIONAL SALESPERSON

177071

NAME

AND

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BROADCAST SCHEDULE STARTING 10/13/16 AND ENDING 10/17/16

USA

Addition NONDIS	CRIMINATION POLICY	GBS-Tele	vision Statioms	wand its Station	s do not discrir	ninate ir	advertising contrac	ts on the basis of race or ethnicity	and will no	accept any	advertising which	is intended to
ITEM	DAYS	PWK	FROM	TO	I FNGTH	FFF	FCTIVE DATES	ts on the basis of race or ethnicity, PROGRAMS	and will no	BDCST	LINIT RATE	TOTAL VALUE(1)
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						l. <u>.</u>	Oct	<u>Nov</u>	<u>Dec</u>		<u>Total</u>	
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